

## 7010, 7010R



The 7010 Thermal printers offer industrial performance in a rugged design for volume production in retail and manufacturing environments.

The user friendly design of the printer allows a space saving vertical opening, making the 7010 ideal for small spaces.

The large graphic LCD gives a clear indication of printer status and auto switching Zebra® and Datamax® emulation ensures easy printer configuration.

### Highlights at a glance:

- Space-Saving Design Concept
- Easy and Quick Ribbon loading
- Heavy duty metal case
- Parallel, Serial and USB Standard
- Supports Zebra® and Datamax® emulation
- Large Graphic LCD
- Front loading Rewinder (7010R model)

The connectivity goes far beyond parallel, serial and USB. The 7010 series offers a wide range of features and options like internal Ethernet, peeler and cutters.

The 7010R features an integrated peeler with re-winder for backing paper or labels and easy label dispensing.

The 7010-300 with a resolution of 300 dpi is ideal for printing labels with logos, images and graphics.

#### Configurations:

- **7010** Standard Product
- **7010 Cutter** Standard Product with Cutter
- **7010 HD Cutter** Standard Product with Heavy Duty Cutter
- **7010 Peeler** Standard Product with Peeler
- **7010R** Standard Product with Rewinder

- **7010-300** 300 dpi Model
- **7010-300 Cutter** 300 dpi Model with Cutter
- **7010-300 HD Cutter** 300 dpi Model with Heavy Duty Cutter
- **7010-300 Peeler** 300 dpi Model with Peeler

## 7010, 7010R

|                              |   |
|------------------------------|---|
| <b>Print Speed</b>           | 10 ips (254 mm/sec) @ 203 dpi; 8 ips (152 mm/sec) @ 300 dpi   |
| <b>Print Width</b>           | 4.10 inches (104.1 mm)  |
| <b>Print Method</b>          | Direct or Thermal Transfer  |
| <b>Print Length</b>          | 0.25" to 32" (6.35 mm to 812,8 mm)  |
| <b>Resolution</b>            | 203 dpi / 300 dpi   |
| <b>Font Bitmapped</b>        | 7 styles, True Type   |
| <b>Printhead Life</b>        | 50 km or 6 months   |
| <b>Memory</b>                | 16 Mb SDRAM; 4 Mb Flash   |
| <b>Connectivity Standard</b> | Parallel (IEEE-1284), Serial (RS-232C), USB (Version 1.1)   |
| <b>Connectivity Optional</b> | Ethernet LAN (10/100 BaseT)   |
| <b>Emulation</b>             | Auto-switching Zebra ZPL-II and Datamax I-Class, DMX400, Prodigy Plus   |
| <b>Consumables</b>           | Ribbon, thermal transfer paper/labels, direct thermal paper/labels  |
| <b>Media Width</b>           | 1.00" to 4.65" (25.4 mm to 118.1 mm)  |
| <b>Media Length</b>          | 0.25" to 32" (6.35 mm to 812,8 mm)  |
| <b>Roll Diameter</b>         | 8" (203 mm) outside diameter<br>Core size 1" - 3" (25 mm to 76 mm).   |
| <b>Indexing</b>              | Fully adjustable rear sensor  |
| <b>Ribbon Type</b>           | Wax, Wax/Resin or Resin   |
| <b>Ribbon Length</b>         | max. 450 m  |
| <b>Barcodes</b>              | Code11, Code39, Code93, Code128, I2of5, S2of5, EAN8, EAN13, ANSI CODABAR, LOGMARS, MSI, Plessey, UPC A/E, POSTNET, Planet, Code49, PDF417, CODABLOCK, Maxicode, DataMatrix, QR Code, RSS, TLC39 |
| <b>Physical Weight</b>       | 13.3 kg (Standard model); 18.5 kg (Rewinder model)  |
| <b>Physical Size</b>         | 265 x 255 x 490 mm (H x W x D) (Standard model); 386 x 255 x 490 mm (H x W x D) (Rewinder model)  |
| <b>Power Voltage</b>         | 220-240 V AC, 50-60Hz   |
| <b>Power Consumption</b>     | max 120 W in Operating (7010), max. 130 W in Operating (7010R)  |
| <b>Drivers</b>               | Windows XP, 2003, Vista, Win 7/8 (32/64 Bit)  |
| <b>Temperature</b>           | +5°C to +35°C   |
| <b>Humidity</b>              | 30% to 80% (not condensing)   |
| <b>Acoustic (ISO 7779)</b>   | <55 dB(A)   |
| <b>Options</b>               | Rewinder model (7010R), Auto Cutter, Peeler, LAN Interfaces   |
| <b>Note</b>                  | Accessories Supplied: Head cleaning pen, Start-Up Guide,<br>CD including: Manuals, Drivers and EasyConfig Too   |

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